

Developing Culture to Develop People and Country of Vietnam In The Renovation and International Integration period

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ABSTRACT:- In the country's comprehensive renovation, Vietnam initiatively and actively integrates into the world and implements social progress and justice for the goal of rich people and strong, democratic, equitable and civilized country. The Party and State of Vietnam have repeatedly affirmed that the economic growth must go hand in hand with cultural and educational development, build and develop an advanced Vietnamese culture imbued with the national identity. In this article, the author generalizes Ho Chi Minh's ideology and perspectives of the Communist Party of Vietnam in defining the cultural development in order to emphasize the role of culture as a spiritual fundamental and a basic foundation, which plays the leading role to improve the spiritual life, raise the people's intellectual standards, improve the education and training quality, and comprehensively develop the Vietnamese people in the renovation and international integration period.

Keyword:- Development, culture, renovation, Vietnam

I. INTRODUCTION

In every society and every age, the higher the level of education and culture of the people is, the people will have the opportunity to grasp scientific knowledge, use technologies; therefore, people's creativity is getting greater and greater. Accordingly, the cultural development and improvement of the educational level for the working population are considered as a revolution - Cultural Revolution. As a result, when talking about the work of the social construction, Ho Chi Minh always asserted the great and indispensable role of the culture and cultural development career. Today, in the process of the country renovation, the Party and the State of Vietnam always emphasize that raising the education and cultural level for working people is the most important condition for building and developing human resources and human capital in Vietnam during the industrialization and modernization period associated with the knowledge economy development. To obtain high achievements in innovation, we should not only consider education and training as the "top national policy", but also consider the culture and cultural development as the spirit of society as the "top national policy".

II. RESEARCH METHODOLOGY:

In this study, Authors used the method of dialectical materialism and historical materialism. Besides, we also used interdisciplinary methods such as analysis and synthesis, logical methods ... and inherits some results of the studies of other authors.

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II. CONTENTS

1. Ho Chi Minh's ideology on the role of culture in the "people and national development" strategy

Appreciating the importance of the culture for people and country development of Vietnam, President Ho Chi Minh attached great importance to culture, considered culture and cultural development as a "strategy" for the people development. His ideology originated from the long and proud history of the Vietnamese nation. Vietnam's culture is the origin and the driving force of the results from thousands of years of labor, creativity and tenacious struggle in the nation construction and defense of Vietnamese ethnic groups and generations. By creative labor combined with an unyielding and indomitable will, Vietnamese people generations have built a culture that not only crystallizes strength and imprints with the national identity, but also is vivid evidence for the intense vitality and longevity of the Vietnamese ethnic community and generations. That culture is also the result of cultural exchange and acquisition of many cultures and civilizations of the mankind on its own continuous improvement path.

A culture with a proud history of thousands of years, with the preservation and continuous improvement of the national identity and acquisition and improvement of the quintessence of human culture, has shaped the soul, the mettle and the bravery for many Vietnamese people generations. They have written and added a proud history of the Vietnam ethnic community. Based on the solid foundation and magical power of that culture, and the capacity to promote its strength creatively in each historical period, Vietnamese people generations have maintained and promoted our identity. We were not only dissimilated in the long domination and invasion periods, but also fervently stood up to gain independence for the nation, unified the country and freed ourselves, and chose our own development path to have a higher position in the international arena as at present in the integration period.

Recognizing the importance, great significance and fundamental role of culture in the strategy of "planting people", developing modern Vietnamese people, right from the early days of building the new social regime, President Ho Chi Minh repeatedly affirmed that developing modern Vietnamese people was both a goal and a driving force of the revolution and the construction of a new social regime. It must always be associated with developing culture, preserving and promoting the national cultural identity, and constantly improving the cultural level and the right to enjoy cultural achievements for the mass of the working people. According to Ho Chi Minh, the cultural development must first aim to improve the spiritual life for the working people, "the culture must be practical, serve the people, and contribute to the improvement of the happy and healthy life for the mass."⁵ To develop a culture with great stature and significance in order to develop people, we must: "Promote cultural work to train new people and new cadres" for the nation's construction work, and at the same time: "Developing good traditions of national culture and absorbing new things of the world advanced culture in order to build a Vietnamese culture of a national, scientific and popular character"⁶.

In the process of national renovation, the Communist Party of Vietnam not only repeatedly affirmed the strategic height, great significance and era value in President Ho Chi Minh's ideology, but also took that ideology as the basis and foundation for building a new culture of Vietnam - building an advanced culture, imbued with national identity - considering it a basic driving force in the people and country development in the international integration period.

2. Considering the development of an advanced culture imbued with national identity as an endogenous motivation in the people and country development of Vietnam.

With that opinion and policy, the Communist Party of Vietnam always requires all levels, branches, people and ethnic communities: "be fully aware and effectively implement the target results: building the Vietnamese culture and people to develop comprehensively, towards truth, goodness and beauty and be imbued with the spirit of the nation, humanity, democracy and science". At the same time, it is necessary to make "culture really become a solid spiritual foundation of society, an important endogenous power to ensure sustainable development and firmly defend the Fatherland for the goal of "rich people, strong, democratic, justifiable and civilized country"; associate tasks of building culture and people with tasks of national construction and development; associate construction of cultural environment with human construction; create favorable conditions for culture to contribute to "forming new values of people with the qualities of social responsibility, civic consciousness, democracy, initiative, creativity and aspiration to rise up"⁷.

Discussing about the development of culture during the country renovation at the 5th Plenum of the 8th Central Conference (1998), after confirming the correctness of developing an advanced culture of Vietnam imbued with the national identity, former General Secretary Le Kha Phieu emphasized: "Vietnamese people are

⁵ Ho Chi Minh (1996) Full volume, volume 10, National Political Publishing House, Hanoi

⁶ Ho Chi Minh (1996) Full volume, volume 6, National Political Publishing House, Hanoi

⁷ Communist Party of Vietnam (2016), Document of the 12th National Assembly. Central Office of the Party, National Political Publishing House, Hanoi, pp. 126 and pp.123.

the crystallization of Vietnam culture. Therefore, the process of building the culture is also the process of implementing human strategies, building and promoting human resources⁸.

Recognizing the strategic importance and great significance of cultural development as the spiritual foundation of the society with the improvement of the people's intellectual, educational and training of Vietnamese people to develop comprehensively on the basis of this foundation, building and developing human resources, especially high-quality human resources for the country, the Communist Party of Vietnam affirmed: "Continue to develop deeply and improve the quality of an advanced culture imbued with national identity, more closely and synchronously linking with the socio-economic development, making the culture permeate all realms of the social life". At the same time, it is stressed that the cultural development that aims at the people and country development must firstly direct all cultural activities into building and improving the values and personality of Vietnamese people; take the protection and promotion of national cultural identity in the period of industrialization, modernization and international economic integration as a basis for "fostering cultural values" for the most popular people, especially for young people, students and pupils, build and develop the "ideal of life, intellectual capacity, morality and cultural bravery of Vietnamese people" from which to quickly build and develop high-quality human resources to meet the increasing demand of the country's renovation⁹.

Considering "rapid development of human resources, especially high-quality human resources" as a breakthrough in the *Socio-Economic Development Strategy 2011-2020*, Vietnam continues to affirm its policy of "comprehensive and synchronous development of cultural fields" in order to "build Vietnamese people's personality in terms of ideal, wisdom, morality, lifestyle, physicality, national pride, social responsibility and sense of law compliance, especially in the young generation"¹⁰

Most recently, in the National Assembly's Deputies Meeting, the Communist Party of Vietnam continued to affirm the policy: building the Vietnamese people for comprehensive development must become the goal of the development strategy and set requirements: "summarizing and building up the system of cultural values and standard values system of Vietnamese people in the industrialization, modernization and international integration period; creating an environment and conditions for the development of personality, morality, wisdom, creative capacity, physicality, soul, social responsibility, civil obligations, sense of law compliance, deep understanding, pride, honor of history and national culture"¹¹.

In order for Vietnamese people to develop comprehensively - with a high ideal, high intellectual development, physical fitness, rich spirit, ethical purity, etc. so as to form and develop high-quality human resources who are capable of meeting the increasing demand of the country's renovation, we cannot help building and developing "an advanced Vietnamese culture, imbued with national identity, comprehensive and unified development in diversity and deeply imbued with the spirit of humanity, democracy and progress"¹².

In the cause of national construction, the Communist Party of Vietnam has not only repeatedly affirmed the strategic and meaningful significance of the cultural construction and development, but also determined that culture is the goal and motivation to strongly promote the socio-economic development and facilitate the extensive international integration: "The whole people unite to build a cultural life." Create favorable conditions to: "Promote the voluntary spirit, self-management and people's mastery in cultural life"¹³. On that basis, "well handling the relationship between economy and culture so that culture truly becomes the spiritual foundation of the society and is the driving force for socio-economic development and international integration"¹⁴. At the same time, "focus on building a healthy life, lifestyle and cultural environment"¹⁵ for social development, building Vietnamese people in terms of ideology, morality, soul, affection, lifestyle, etc. in order to develop human resources, especially high-quality human resources.

⁸ Communist Party of Vietnam (1998), The 5th Conference of the 8th Central Executive Committee, Central Office of the Party, National Political Publishing House, Hanoi, pp.11

⁹ Communist Party of Vietnam (2006), Document of the 10th National Assembly. Central Office of the Party, National Political Publishing House, Hanoi, pp.106.

¹⁰ Communist Party of Vietnam (2006), Document of the 10th National Assembly. Central Office of the Party, National Political Publishing House, Hanoi, pp.106.

¹¹ Communist Party of Vietnam (2011), Document of the 11th National Assembly. Central Office of the Party, National Political Publishing House, Hanoi, pp.106 and pp.126.

¹² Communist Party of Vietnam (2016), Document of the 12th National Assembly. Central Office of the Party, National Political Publishing House, Hanoi, pp.126, and pp. 127.

¹³ Ho Chi Minh (1996) Full volume, volume 6, National Political Publishing House, Hanoi

¹⁴ Communist Party of Vietnam (2006), Document of the 10th National Assembly. Central Office of the Party, National Political Publishing House, Hanoi, pp.106.

¹⁵ Communist Party of Vietnam (2011), Document of the 11th National Assembly. Central Office of the Party, National Political Publishing House, Hanoi, pp.126.

The culture that Vietnam is building is a “patriotic and progressive culture” with the core content of national independence and socialism; with a noble reason for human, freedom, happiness and the rich and comprehensive development of each Vietnamese person in the harmonious relationship between individuals and the community, and between the nature and the society. Promote the national identity, promoting the sustainable values, the quintessence accumulated through thousands of years of struggle for national construction and defense of Vietnamese ethnic communities and successive generations of Vietnamese people throughout the nation’s history. It is patriotism, national pride and the community cohesive spirit between individual - family - village - Fatherland. It is kindness, tolerance, respect for gratitude, hard work, labor creativity, sacrifice for the cause of the nation and the well-being of the people. It is the delicacy in communication and the simple way of life. These are the spiritual-moral qualities, the noble personality and the way of life for every Vietnamese person.

With that advanced content and rich national identity, the new culture that Vietnam is building cannot stand outside the strategy of developing modern Vietnamese people, developing high-quality and competent human resources meeting the increasing demands of the career to promote the industrialization and modernization associated with the development of the knowledge economy. The cultural development must be closely linked to the Vietnamese people development strategy and “Vietnam” branded human resource development. All cultural activities must aim at building the Vietnamese people with a comprehensive development of politics, ideology, wisdom, morality, physicality, creative capacity, sense of community, tolerance and kindness, respect for gratitude, cultural lifestyle, harmonious relations in the family, community and society. Moreover, the cultural development must become a factor that motivates people to self-improve their personality, inherit the revolutionary tradition of the nation, and promote the spirit of patriotism and self-reliance in the national building and defense.

To build fully-developed Vietnamese people with these necessary capabilities and qualities, educating, raising the awareness of preserving and promoting the traditional values and national identity of the new culture have special importance. Because the tradition and the national cultural identity are indispensable elements in the formation and development of the human spirit and personality. The power of traditional values and cultural identity helps human personality and bravery to be maintained and developed even when the conditions for its creation no longer exist or undergo fundamental changes. Therefore, during his lifetime, President Ho Chi Minh not only repeatedly emphasized the educational significance of culture, the important role of educating the sense of preserving and promoting the traditional values and national cultural identity for new generations of Vietnamese people, but also affirmed that it is a decisive factor in promoting the new Vietnamese people to improve their personalities, inherit, promote and develop the heroic revolution of the nation, the patriotism, and the will to build and defend the country.

Recognizing the importance and decisive significance of traditional values and national cultural identities in the formation and development of Vietnamese bravery and personality in the country’s industrialization and modernization, attached to the knowledge economy development. During more than 30 years of renovation, the Party and State of Vietnam have always emphasized that Vietnam can only create high quality human resources and make them more and more developed when the education-training modernization has cohesion, inheritance, preservation and promotion of traditional values and new cultural identities in Vietnam - an advanced culture imbued with the national identity. In the face of the globalization trend and the market economy building and development process, it is required to open up cultural exchanges, proactively and actively integrate into the world, and educate the sense of preserving and promoting the traditional and national cultural identity of Vietnam. In the people development strategy, building and developing high-quality human resources, it is necessary to help the new generation of Vietnamese people to be aware of the negative consequences and dangers of the attitude of disregarding traditional values, disregarding cultural heritage and national cultural identity, blindly chasing after money and profit, and recklessly absorbing foreign lifestyles and cultures.

For Vietnam, a country with a long cultural tradition, when the development orientation is determined to promote the industrialization and modernization associated with the knowledge economy, taking people development, building and developing human resources as both target and motivation, the preservation and promotion of traditional value and national cultural identity become urgent and are given top priority. The creation of a healthy cultural environment in which there is a harmonious combination between traditional and modern values imbued with nationalism and humanity is the great responsibility of the Party, the State and each Vietnamese person.

It is required to continue the cause of innovation, promote the industrialization and modernization associated with the development of the knowledge economy. Vietnam is more and more deeply involved in international integration, it is impossible not to take the expansion of healthy and useful cultural activities, create new and profound cultural values, have strategic vision in combination with preserving and promoting traditional cultural values to serve as a guide for cultural development as the spiritual basis of the society so as

to comprehensively develop the Vietnamese people, build and develop high-quality human resources on a par with the times. In other words, in Vietnam today, it is required to “cultivate the inner world” for Vietnamese people, make Vietnamese people fully developed, be able to meet the increasing demands of the industrialization and modernization associated with the development of the knowledge-based economy - it is a great task, nothing can be compared with the culture, the cause of cultural development, and the building of the spiritual foundation for Vietnamese people.

In every society and every age, the higher the level of education and culture of the people is, the people will have the opportunity to grasp scientific knowledge, use technologies; therefore, people's creativity is getting greater and greater. Accordingly, the cultural development and improvement of the educational level for the working population are considered as a revolution - Cultural Revolution. As a result, when talking about the work of the social construction, Ho Chi Minh always asserted the great and indispensable role of the culture and cultural development career. Today, in the process of the country renovation, the Party and the State of Vietnam always emphasize that raising the education and cultural level for working people is the most important condition for building and developing human resources and human capital in Vietnam during the industrialization and modernization period associated with the knowledge economy development. To obtain high achievements in innovation, we should not only consider education and training as the "top national policy", but also consider the culture and cultural development as the spirit of society as the "top national policy".

It can be said that in the renovation process in Vietnam at present, investing in culture is investing in the development of the society and people, improving both the intellectual level and the peak, fostering and promoting the great resources of Vietnamese people are determined not only as a goal, but also as a driving force and a decisive factor in the success of the industrialization and modernization associated with the development of the knowledge economy, the cultural development as a spiritual foundation for the society is necessary to be considered as a strategic guideline. As a source of arousing the endless creative potential of Vietnamese people, it is required to multiply the strength of the working people, the strategy of developing cultural development, build and develop high-quality human resources and really “Vietnam-branded” resources. It is right in that strategy, is attached to that strategy and is the goal, the motivation, and the regulatory system of that strategy - the strategy of developing human resources in Vietnam on par with the era. Human resources are considered by Communist Party of Vietnam as a high-quality human resources and a "strategic breakthrough", and a sufficient human resources to meet the increasing demands of the country's renovation towards the direction of globalization and modernization associated with the development of the knowledge economy and the deeper and deeper international integration.

III. CONCLUSION

It can be affirmed that in the process of renewing the country in accordance with the socialist orientation, implementing the industrialization and modernization associated with the knowledge economy development and international integration, the Party and the State of Vietnam have always been persisting their perspective and guideline on developing culture as a spiritual basis of the society, improving the people's awareness, education and training of Vietnamese people in a comprehensive manner; thereby, building and developing human resources, especially the highly-developed human resources for the country development. The cultural development as a cornerstone of the society must firstly direct all cultural activities into building and perfecting Vietnam's values and personality; at the same time, taking the protection and promotion of national cultural identity as the basis and fundamental for fostering cultural values for the mass of the people, building and developing the living ideal, lifestyle, brain power, morality and ethics and cultural bravery of Vietnamese people. As such, the cultural development cannot stand outside the people development strategy and human resource development; in turn, the people development and human resource development, especially high-quality human resources is a "strategic breakthrough" which must inevitably be based on the spiritual foundation of the culture.

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