

Study on the Practical Path of the Cultural Inheritance and Development of Oracle Bones --Taking Anyang Normal University as an Example

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Abstract: In recent years, people are increasingly aware of the importance of inheriting and carrying forward excellent traditional Chinese culture. Therefore, the protection and development of oracle bone culture as the source of culture is urgent. Taking Anyang Normal University as the research base point, this paper discusses the subject characteristics and advantages of Anyang Normal University. This paper discusses the disciplinary characteristics and advantages of Anyang Normal University, and analyzes six development and construction paths of onychology, such as paying attention to the construction of teaching staff, the construction of oracle bone research platform, the construction of Yindu academic journal, the special issue of Yin Shang cultural research, the inheritance of "unique learning", and the integration of Oracle Bone Inscriptions and Yin Shang cultural characteristics into talent training. Furthermore, it puts forward the construction goals of the characteristic disciplines of oracle bone science in the future: to improve the overall construction level of the discipline group of oracle bone, improve the contribution of serving the economic and social development, improve the influence of oracle bone culture at home and abroad, and constantly improve its follow-up development potential. As far as the current development of oracle bone science is concerned, we still need to do a lot of work to inherit and develop oracle bone culture.

Keywords: Oracle Bone culture, Anyang Normal University, Discipline construction, Inheritance and development

I Research Background

In May 2016, general secretary Xi Jinping pointed out at the Symposium on philosophy and social sciences. "We should attach importance to the development of unique and unpopular disciplines with important cultural value and inheritance significance." "For example, in the study of ancient Chinese characters such as oracle bone inscriptions, we should attach importance to these subjects and ensure that they are done and inherited by others." On November 2019, general secretary Xi Jinping emphasized again in congratulatory letters to commemorate the discovery and study of oracle bone inscriptions 120th anniversary. "Oracle is the source of Chinese characters and the root of excellent traditional Chinese culture. In the new situation, it is necessary to ensure that the research on ancient Chinese characters such as Oracle is done and inherited"

As an important research town of oracle bone inscriptions, Ji Duozhe, Secretary of the Party

committee of Anyang Normal University, HeiJianmin, President of Anyang Normal University, GuoXudong and Liu Yongge, research representatives, were invited to attend the forum commemorating the 120th anniversary of the discovery and research of oracle bone inscriptions. This also fully shows the industry's recognition of Anyang Normal University in the research and inheritance of oracle bone inscriptions. As a "cold door" and "unique school", Oracle Bone learning needs the joint efforts of schools and society to carry forward it. Therefore, this study is based on the analysis and collation of the existing work achievements of Anyang Normal University for the exchange of industry.

II Innovation Approach of Deep Fusion of Oracle

2.1 Discipline characteristics and advantages of Anyang Normal University

Oracle bone is a humanities subject which mainly studied Oracle characters in ancient China. It studies the historical and cultural background recorded in Oracle and some rules of oracle inscriptions. The traditional study of Oracle Bone integrates the theories, research methods and materials of ancient philology, history, archaeology and other disciplines, and has made a series of achievements. With the development of the research, there are some research bottlenecks, for example, among the more than 4000 oracle bone inscriptions that have been found, it is generally accepted that less than one third of them have been interpreted, and the traditional textual research is almost stagnant. In the new era, the research of Oracle began to use the technical support of big data and artificial intelligence, hoping to make breakthrough progress.

Computer science and technology mainly studies data collection, storage and analysis technology, which plays a role of information fusion and promotion in the subject group. The intervention of computer technology in the study of oracle bone first needs to provide rich and accurate literature materials from the three disciplines of Chinese language and literature, archaeology and Chinese history; secondly, to establish a big data platform by using information technology; finally, to provide new ideas and methods for the study of oracle bone through intelligent analysis technology.

Chinese language and philology is a secondary discipline of Chinese language and literature, which is divided into two major directions: Modern Chinese and ancient Chinese. Ancient Chinese focuses on the study of ancient characters (oracle bone inscriptions, bronze inscriptions, Lishu, etc.), Ancient Rhymes, exegesis, vocabulary, etc. As the earliest mature writing system discovered in China so far, oracle bone inscriptions are the important content of its research. The discipline mainly plays a guiding role in the theory of language and writing in the discipline group, and provides rich and accurate language and writing materials.

Archaeology is to study the history of ancient human society according to the material materials left behind by various activities of ancient human beings. Oracle is not only a text, but also a cultural relic. Physical data include various remains and remains, which are buried underground, and must be scientifically investigated and excavated before they can be systematically and completely revealed and collected. Oracle bone inscriptions are the important archaeological contents in the archaeological studies of Yin Ruins since 1928.

The history of the Shang Dynasty in Chinese history is closely related to the study of oracle bone inscriptions, which mainly studies the social, political, economic and cultural life of the Shang Dynasty. The study of history needs literature, and oracle bone inscriptions are the first-hand literature.

2.2 Development and construction path of onychology in Anyang Normal University

In the past 30 years, in order to ensure the characteristic development of oracle bone science, our school has made a series of fruitful achievements by focusing on "six emphases":

2.2.1 Pay attention to the construction of Teachers

After nearly 30 years of hard work, we have established an interdisciplinary research team of oracle bone science, represented by GuoXudong, Liu Yongge and Han Jiangsu, which has laid a solid foundation for the rapid development of the connotation and characteristics of our university in recent years. At the same time, the university pays attention to the introduction of high-end talents, and successively employs Tang Jigen, chief researcher of Institute of Archaeology of Chinese Academy of Social Sciences and leader of Yinxu archaeological team, Song Zhenhao, researcher of Chinese Academy of Social Sciences and member of academic department of Chinese Academy of Social Sciences, as Yindu scholar of our university, and Wang Yuxin, honorary member of academic department of Chinese Academy of Social Sciences and President of Yinshang Culture Society of China. He is the academic consultant of oracle bone inscriptions Research Institute of our university. Through the efforts of several generations, there are nearly 50 experts and scholars related to the study of oracle bone and Yin Shang culture in our school. Such a strong and powerful scientific research team is the basic guarantee to ensure the development of our school's internal characteristics, the guarantee of teachers to cultivate characteristic talents, and the fundamental guarantee to ensure the continuous "JueXue".

2.2.2 Pay attention to the construction of research platform of Oracle Bone

With the help of the whole school, we will strive to build a cross professional and multidisciplinary joint research team Oracle information processing team, and establish Oracle Research Institute to apply cloud computing and big data technology to Oracle textual research. The "Oracle information processing" has been approved by the Ministry of education's Key Laboratory, innovation team of Ministry of education, Key Laboratory of Henan Province, and the number of Oracle articles independently developed. According to the database "yinqiwenyuan", the database is the largest database with the largest capacity, the most complete information and the most influential industry in the world, and has been used freely and publicly all over the world. Meanwhile, two provincial research and innovation teams, namely "Oracle and Shang culture research", "Oracle culture and traditional culture research", are built to build the research base of Humanities and Social Sciences in Henan Province, namely, research center of Oracle and culture of Yin business, and research base of Oracle for intangible cultural heritage of Henan Province. "Oracle virtual simulation war project" was approved by Henan virtual simulation project in 2019.

These platforms and teams have gathered many Oracle research experts from ancient Chinese calligraphy, history, archaeology, computer and other disciplines. In recent years, they have undertaken 14 national fund projects, and in 2016, they have been approved 3 sub topics of 9 major projects entrusted by national philosophy and social science planning office; published more than 20 authoritative publishing houses, and nearly 100 high-level professional papers.

2.2.3 Pay attention to the construction of *Yindu Academic Journal*

Since its inception, Yindu academic journal has consistently published research results on oracle bone inscriptions and Yin Shang culture, which is an indispensable and important reference material for the study of Oracle Bone Inscriptions and Yin Shang history. At present, Yindu academic journal has been published in nearly 20 countries and regions. Through the platform of Yindu academic journal, our teachers keep close contact with scholars at home and abroad who study oracle bone inscriptions and Yin Shang culture. In recent years, Yindu academic journal has been rated as a famous column project of the Ministry of education, a journal funded by the National Social Science Foundation, and a core journal of the Academy of social sciences. Its reputation is growing, its quality is getting higher and higher, and its influence is also growing. It plays a more important role in the research of oracle bone and Yin Shang history.

2.2.4 Pay attention to the inheritance of "unique learning" and integrate oracle bone inscriptions and Yin Shang cultural characteristics into talent training

For the majors of history and archaeology, the school offers courses such as introduction to ancient literature, research on Yin Shang culture, oracle bone inscriptions and Yin Shang history, Chinese bronzes, and Yin Shang archaeology. The school-based courses of "oracle bone studies and Yin Shang culture" will be offered to all teachers and students. On the one hand, it can provide qualified talents for higher-level personnel training; on the other hand, it can provide curriculum design experience for the application of "cultural relics and Museology" professional master program.

2.2.5 Pay attention to the popularization and dissemination of "unique learning", and build the Chinese character cultural experience hall and the Yin Shang historical and Cultural Museum

On the first floor and the second floor of the cultural museum building, the school has Yinshang history and Culture Museum and Chinese character culture experience Museum respectively. From the evolution of Chinese characters and its cultural connotation development, the evolution of Yin Shang history and the exhibition of Yin Shang culture as the theme, it integrates teaching, scientific research and exhibition, and directly serves the teaching and research tasks of Chinese character culture dissemination, Yin Shang history and Yin Shang archaeology. At the same time, the experience hall will adhere to the principle of "opening and sharing", open to the society and serve the public.

2.2.6 Pay attention to exchange and cooperation, actively organize and undertake academic exchange activities

In recent years, our university has hosted and held the "International Symposium to welcome the 120th anniversary of the discovery of oracle bone inscriptions" and "frontier forum of oracle bone inscriptions research", which provide a good exchange platform for experts and scholars, and further promote the research level of our university. At the same time, our University encourages "going out" and successively subsidizes relevant research teams and scholars to go to the United States. The academic exchange activities in China, Mexico, Canada, South Korea, Japan and other places have broadened the horizons of experts and scholars, promoted the international and cross regional cooperation space, and greatly improved the influence of our university in the study of Oracle Bone Inscriptions and Yin Shang culture.

III. The construction goal of the specialty subject of Oracle in the future

3.1 Improve the overall construction level of discipline group

With the goal of building a first-class characteristic discipline group in China, we should strengthen the construction of talent team, form a number of representative academic achievements, further improve the quality of talent training and social service level, adhere to the uniqueness and irreplaceable of discipline group, form the advantage of discipline group in characteristic development and dislocation competition, and build this discipline group into an influential research base of oracle bone at home and abroad. Computer science and technology, Chinese language and literature, Chinese history and archaeology, the four first-class disciplines, actively participated in the discipline evaluation and entered the forefront of the province.

3.2 Improve the contribution of service economy and social development

The academic advantages of the characteristic discipline group are fully utilized to promote the transformation of academic value to social value, scientific research achievements to industrial application, discipline intelligence to social service, and improve the contribution of discipline groups to serve the economic and social development. First, to train interdisciplinary Oracle research talents urgently needed by the society. The advantages of academic achievements and the technical advantages in Oracle information processing field are integrated into professional construction, and converted into superior courses. The master and doctor are trained jointly with Zhengzhou University and Huazhong Normal University; and the postdoctoral research and development base and the Institute of automation of Chinese Academy of sciences are used to jointly train postdoctoral students. Second, through holding the Oracle cultural product creative

competition, developing a series of Oracle creative cultural products, building the Yin Shang historical and cultural museum, and carrying on cultural heritage. Third, cultivate high-level Chinese overseas communication talents. We will innovate the training mode of overseas Chinese communication talents, and cultivate the Chinese international education professionals with rich knowledge, teaching skills and cross-cultural communication skills with profound Chinese excellent traditional culture.

3.3 Improve domestic and international influence and competitiveness

Expand the international influence of Oracle big data platform "Yan qiwenyuan". Through the construction of phase I, phase II and phase III project, we strive to meet the high standard of "can use, dare to use and use well" proposed by Professor huangdekuan, curator of Chinese character Museum, and establish the central position in the field of Oracle research, so that the Key Laboratory of Oracle information processing Education Department of Anyang Normal University will become the International Research Center for Oracle.

3.4 Increase the potential of follow-up development

On the basis of the four-year development and construction, the discipline will vigorously strengthen the construction of talent team. By introducing chief experts, high-level discipline leaders and cultivating young and middle-aged academic backbones, the discipline group will become an important base for the gathering of talents in relevant fields in China; vigorously strengthen academic research, and continuously produce original, representative and applied research results, so as to make the discipline group become relevant leaders in China Domain is an important base of original innovation, which provides a strong driving force for the follow-up development of the discipline.

IV. Conclusion

Discipline construction and personnel training can not be completed in one day, but we will introspect ourselves with the spirit of self-improvement of an Shi Ren and face up to difficulties. As our school secretary said, "schools should conscientiously implement the spirit of congratulations of general secretary Xi Jinping, in order to commemorate the 120th Anniversary chance of Oracle Bone Inscription, seize the opportunity and seize the opportunity to revolve around the study of Oracle Bone Inscriptions in serving the national strategy and social needs. We should make great efforts to study oracle bone inscriptions by means of modern science and technology, introduce relevant systems, build a long-term mechanism, and increase support for oracle bone inscriptions research. "

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